



HOUSE OF COMMONS
CHAMBRE DES COMMUNES
CANADA



Investing in sport FROM PLAYGROUND TO PODIUM



HON. MARK GERRETSEN

Your Member of Parliament for
Kingston and the Islands

📞 613-542-3243

✉️ mark.gerretsen@parl.gc.ca

📍 303, 234 Concession Street, K7K 6W6

OUR STRATEGIC PILLARS IN DETAIL

THERE ARE FOUR KEY PILLARS TO THIS NEW APPROACH:

- 1 Protect:** A strong sport system is one that is safe, inclusive, affordable, and built to support Canadians – that means continuing to strengthen accountability across the system.
- 2 Participate:** Whether you play on a local sports team or cheer on your favourite athletes, sport brings us together. We are creating pathways for all Canadians to stay active, ensuring that the physical and social benefits of sport are lifelong.
- 3 Perform:** We'll empower our world-class athletes with the resources needed to reach their full potential. By lowering financial and systemic barriers, we'll help our athletes showcase the very best of Canada to the world.
- 4 Host:** We are investing to bring major international sporting events to Canada – driving our economy and leaving behind lasting community benefits.



HERE'S HOW WE ARE BUILDING CANADA STRONG FROM PLAYGROUND TO PODIUM:

Get more Canadians involved in sport:

- ✓ Investing \$660 million over five years, and \$110 million ongoing, for national level sport organisations to support national team athletes, grow participation among children and youth nationwide, and strengthen the sport system.

Support our athletes in performing at the highest levels:

- ✓ \$45 million over five years, and \$8 million ongoing, to support athletes train, compete, and perform, including support for better mental health and funding that will be linked to robust safe sport measures and frameworks.

Host and compete with the best:

- ✓ Investing \$50 million over five years to bring international sporting events to Canada and support lasting community benefits.

This new investment will help **strengthen inclusion in sport**, while **supporting** both current and future **generations of athletes**.



Our new government is delivering a generational investment of **\$755 million** over five years, with **\$118 million** ongoing, to transform the Canadian sport system and support participation at every level.

Our shared community experiences on the field, court, or rink encourage inclusion, mutual respect, and social connections – truly building **Canada strong**.